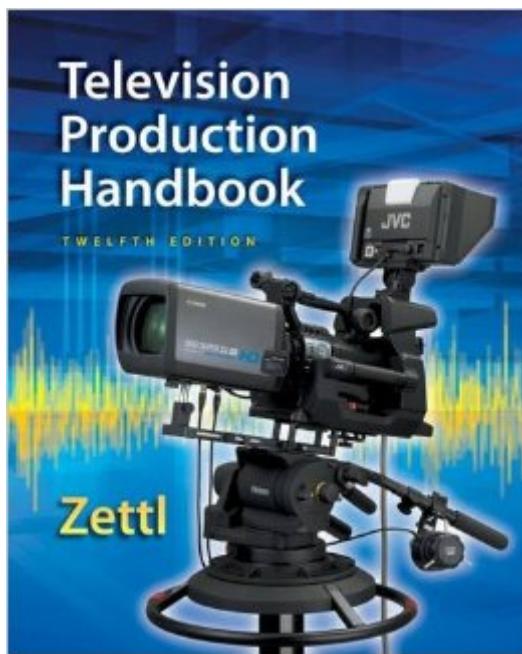


The book was found

# Television Production Handbook



## **Synopsis**

In the field-defining text **TELEVISION PRODUCTION HANDBOOK**, author Herbert Zettl emphasizes how production proceeds in the digital age—from idea to image—and how it moves through the three major phases, from preproduction to production to postproduction. In this context, readers will learn about the necessary tools, examine what they can and cannot do, and explore how they are used to ensure maximum efficiency and effectiveness. This edition features the latest digital equipment and production techniques, including including stereo 3D, 3D camcorders, 4K and 8K digital cinema cameras, portable switchers, LED lighting instruments, and digital lighting control systems.

## **Book Information**

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Average Customer Review: 4.5 out of 5 starsÂ See all reviewsÂ (4 customer reviews)

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## **Customer Reviews**

Works perfectly on iPad

Required reading for college course. Still a good book non-the-less. I will be keeping this book after the course is completed.

This is a fantastic book for the novice broadcaster. It's a also a very nice reference for those who need to teach broadcasting.

Yes

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